



VideolIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Buying Time
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract # 103094

Schedule Dates 10/02/12-10/08/12
Advertiser Donnelly for Indiana (9136)
Agency Buying Time (1115)
Product Political/Senate (1132)
Brand DEM/US Senator (13410)
Salesperson Click, Steve (1579)
Sales Office WTHR
Buyer Name CORSO, ERICA
Phone/Fax /
CPE 299/301/2388
Account Types National/Political Candidate
Billing Type Standard
Comments DONNELLY/SEN/D

Date Entered 10/01/12
Last Modified 10/01/12
Entered By Lisa Baxter
CO-OP No
Headline # ECR07909720
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,545.00
Net Total \$25,755.00
Sales Tax

WTHR (WTHR)
By Broadcast Month Spots Rate
Oct. 2012 42 \$30,300.00
Grand Total: 42 \$30,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/02/12-10/05/12	4	:30	7A-9A (EST)	4		X	X	X	X			4	\$400.00	\$1,600.00	WTHR (WTHR)	7-9a Today	10/1/12
2.0	Normal Line / SPOT (2)	10/08/12-10/08/12	3	:30	7A-9A (EST)	1	X							1	\$700.00	\$700.00	WTHR (WTHR)	7-9a TODAY	10/1/12
3.0	Normal Line / SPOT (3)	10/02/12-10/05/12	3	:30	12:30P-1P (EST)	4		X	X	X	X			4	\$300.00	\$1,200.00	WTHR (WTHR)	1230-1p Noon News	10/1/12
4.0	Normal Line / SPOT (4)	10/08/12-10/08/12	3	:30	12:30P-1P (EST)	1	X							1	\$300.00	\$300.00	WTHR (WTHR)	1230-1p Noon News	10/1/12
5.0	Normal Line / SPOT (5)	10/02/12-10/05/12	3	:30	9A-10A (EST)	4		X	X	X	X			4	\$350.00	\$1,400.00	WTHR (WTHR)	9-10a Today	10/1/12
6.0	Normal Line / SPOT (6)	10/08/12-10/08/12	3	:30	9A-10A (EST)	1	X							1	\$350.00	\$350.00	WTHR (WTHR)	9-10a Today	10/1/12
7.0	Normal Line / SPOT (7)	10/08/12-10/08/12	3	:30	12P-12:30P (EST)	1	X							1	\$300.00	\$300.00	WTHR (WTHR)	12-1230p Noon News	10/1/12
8.0	Normal Line / SPOT (8)	10/08/12-10/08/12	3	:30	3P-4P (EST)	1	X							1	\$400.00	\$400.00	WTHR (WTHR)	3-4p ELLEN	10/1/12
9.0	Normal Line / SPOT (9)	10/02/12-10/05/12	4	:30	5P-6P (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	WTHR (WTHR)	5-6p EWN	10/1/12
10.0	Normal Line / SPOT (10)	10/08/12-10/08/12	3	:30	5P-6P (EST)	1	X							1	\$900.00	\$900.00	WTHR (WTHR)	5-6p EWN	10/1/12
11.0	Normal Line / SPOT (11)	10/02/12-10/05/12	3	:30	6P-6:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	WTHR (WTHR)	6-630p EWN	10/1/12
12.0	Normal Line / SPOT (12)	10/08/12-10/08/12	3	:30	6P-6:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WTHR (WTHR)	6-630p EWN	10/1/12
13.0	Normal Line / SPOT (13)	10/02/12-10/05/12	3	:30	7P-7:30P (EST)	4		X	X	X	X			4	\$1,000.00	\$4,000.00	WTHR (WTHR)	7-730p Wheel	10/1/12
14.0	Normal Line / SPOT (14)	10/08/12-10/08/12	3	:30	7P-7:30P (EST)	1	X							1	\$1,000.00	\$1,000.00	WTHR (WTHR)	7-730p Wheel	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



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15.0	Normal Line / SPOT (15)	10/02/12-10/05/12	3	:30	7:30P- 8P (EST)	4		X	X	X	X			4	\$1,100.00	\$4,400.00	WTMR (WTMR)	730-8P JEOPARDY	10/1/12
16.0	Normal Line / SPOT (16)	10/08/12-10/08/12	3	:30	7:30P- 8P (EST)	1	X							1	\$1,100.00	\$1,100.00	WTMR (WTMR)	730-8P JEOPARDY	10/1/12
17.0	Normal Line / PRE GAME (17)	10/07/12-10/07/12	4	:30	7P- 8P (EST)	1							X	1	\$850.00	\$850.00	WTMR (WTMR)	7-8P FOOTBALL NIGHT IN AMERICA	10/1/12
18.0	Normal Line / SPOT (18)	10/02/12-10/04/12	3	:30	11P- 11:35P (EST)	2		X		X				2	\$1,200.00	\$2,400.00	WTMR (WTMR)	11-1135P LN	10/1/12
19.0	Normal Line / SPOT (19)	10/08/12-10/08/12	3	:30	11P- 11:35P (EST)	1	X							1	\$1,200.00	\$1,200.00	WTMR (WTMR)	11P NEWS	10/1/12
20.0	Normal Line / SPOT (20)	10/02/12-10/05/12	4	:30	11A- 12P (EST)	1		X	X	X	X			1	\$200.00	\$200.00	WTMR (WTMR)	11a-12p JEFF PROBST	10/1/12

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Date:

Comments:

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